



BILL HOGG

HIGH OCTANE PERFORMANCE EXCELERATOR™

BILL IS THE “JUST DO IT” GUY WHO HAS WALKED IN YOUR SHOES

For 25 years, Bill has worked at the highest levels of major private and public sector organizations. He is sought after internationally, because his real-world experience and no nonsense approach make him the opposite of formulaic consultants & motivational speakers you have experienced before. When Bill speaks, people listen; minds open, attitudes change – and things get done.

Call Bill, if your organization needs to:

- Improve performance and productivity
- Achieve sustainable change and breakthrough results
- Inspire and re-energize company ambassadors
- Implement profit-rich strategies that supercharge sales growth
- Win rave reviews that generate loyalty in your employees, customers and clients
- Build compelling referral techniques
- Implement a no-excuse leadership development toolkit

If your organization is ready to super charge business growth – you are ready for Bill Hogg.

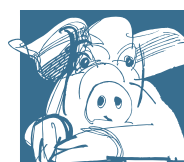
Bill is passionate about results and works only with clients who have the will to make immediate, positive, profitable changes. Whether working with boards, operations teams or employee groups, Bill has the uncanny ability to break down walls, and gain consensus and clarity to deliver extraordinary results with the most demanding organizations.

If your organization is ready to leap tall buildings, Bill is the springboard who has:

- Launched a new luxury automotive category
- Re-positioned Canada's largest retailer
- Invented a new communication channel in a government regulated product category
- Defended global market leaders from upstarts
- Re-vitalized global beer brands
- Re-defined government service delivery models
- Energized customer service at Canada's largest annual fair

Sometimes provocative, always stimulating, his no-bull approach results in the generation of new ideas and transformation throughout the organization – challenging the status quo and inspiring high performance teams that deliver exceptional customer service, higher productivity and improved profits.

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BILL
HOGG
& ASSOCIATES